

Shades Waves

Wedding & Event Planner

A team of Wedding & Event Planners

to accompany you on the most beautiful day of your Life



Discover the Wedding & Event Planners of the *SHADES WAVES* team!

- **Vanessa** - Founder of the **Shades Waves agency**, with a passion for event organization, she handles all sales, **customer relations**, recruitment of **professional service providers** and agency processes.
- **Joëlle, Julie, Adeline, Bilitis and Florence**, franchise wedding planners for the Shades Waves agency, will provide **support on D-Day** if required. They are experts in **organization** and real support on D-Day. On the administrative side, they take care of quotes, **technical meetings** with suppliers, creation of the **bride and groom's website**, follow-up of your wedding organization and **management of suppliers on the big day**, recruited for their quality of service and professionalism.
- **Louise**, a work-study employee and real administrative and technical support on the WeddingPlan software, who helps us manage your event or wedding.



- **147 weddings** in the **South of France**, Brittany, Bordeaux, Corsica, the West Indies and Mauritius
- Budget between **40 K€ and 380 K€**
- Number of **guests** between **16 and 350 for D-Day**
- Working with over **735 providers since 2016**



About Vanessa

Wedding & event planner for over 20 years, after a **career in Paris** as event manager, I joined my family in Le **Rayol Canadel** in the Var, near the **Gulf of St Tropez**.

It was only natural that I should set up my own events agency, to **design customized weddings** and organize **refined, elegant weddings** for **French and international clients** alike!

I travel all over **France and abroad**, and have already organized several weddings in **Guadeloupe, Mauritius and Corsica**.

SHADES WAVES Wedding & Event Planner

Working as part of a team comes naturally to me, and bringing a team together to work on your most beautiful projects is a real passion. Creating processes is essential for **optimal wedding management**.

Team Shades Waves is a team that listens to your needs and gives the best to the couples we work with, **collaborating with professional service providers for the design and organization of refined, elegant weddings**.



Crédit : Jérémy Froeliger



About Joëlle

Destination wedding & event planner specialized in planning and designing bespoke weddings, I organize refined and elegant weddings for French and international clients.

I travel throughout **France and abroad.**

My atypical background and my travels have instilled in me a passion for **perfectionism, weddings and the richness of different cultures.**

I'm **multilingual, speaking French, English, Arabic & Portuguese.**

SHADES WAVES Wedding & Event Planner, l'agence :

In 2023, I decided to join the **Shades Waves Wedding & Event Planner agency,** because for me, teamwork is essential for optimal wedding management.

Being part of the Shades Waves team allows me **to give the best** to the couples I accompany, collaborating with **professional service providers to design and organize tailor-made, refined and elegant weddings.**



Crédit : Mickaël Hantzer



A propos de *Julie*

I'm **Julie, Wedding & Event Planner** with a passion for weddings. I've made wedding planning more than just a job: it's my true **vocation**.

Caring and attentive to detail, I'm here to help you, **advise you** or, sometimes, just listen.

My aim is to provide you with a **personalized**, worry-free service, so that you can concentrate on what's most important: living a magical, unforgettable moment.

Specializing in **elegant, romantic and refined weddings**, I accompany future bridal couples wishing to celebrate their union in exceptional locations in the **Alpes-Maritimes**.

As a Wedding Planner, I see each wedding as a blank canvas on which to paint a new story: **your story**.

SHADES WAVES Wedding & Event Planner, l'agence :

As soon as I met **Vanessa**, I found myself in her **values**. I'm proud to have joined the **Shades Waves franchise** in 2024, to **put my skills to good use** within a caring and human team.

It was an obvious choice for me to continue training and **offering the best to the future brides and grooms** I accompany.



Crédit : Mickaël Hantzer



About Adeline

My job is much more than just organizing, it's a real mission: to transform couples' dreams into unforgettable reality, with elegance, emotion and meticulous attention to detail.

I'm an advisor, a designer, a negotiator and sometimes even a confidante.

My role is to relieve my clients of the stress associated with the preparations, and to offer them a serene experience in which they can concentrate solely on what matters: Their **love and happiness**.

I travel all over **Corsica** to organize your most beautiful day on the most beautiful island in the world.

SHADES WAVES Wedding & Event Planner

Driven by my core **values** of integrity, creativity and empathy, I'm honored to be part of the Shades Waves franchise. This opportunity allows me to evolve within a **caring team** while putting my skills at the service of the brides and grooms I accompany. Every day, this experience enriches me both professionally and personally, enabling me **to offer the best** to those who place their trust in me.



Crédit : Mickaël Hantzer



The importance of *Design Floral & Decorative*

FLORAL French Riviera

Vanessa had always **wanted to be a florist.**

After a career in the events industry in Paris, a **CAP in Art Framing** and a **CAP in Floristry**, which enabled her to study art history and open up to a creative profession, **Vanessa decided to help future brides and grooms with the design, decoration and colorimetry** of their wedding.

From the creation of stationery to the realization of floral decorations, everything is designed to match the bride and groom's theme.

By creating inspiration boards, proposing a color palette, furniture and seasonal floral design, we'll do everything we can to make your wedding your own.

Vanessa sources her flowers mainly from growers in the Var and surrounding departments, and there are many of them!

Reducing her carbon footprint and promoting local growers are a plus for the freshness and quality of the seasonal flowers on offer.



Some of our events...

- Wedding in **Palais Bulles** - <https://vimeo.com/682951676>
- Wedding 350 guests at **Château de Brégançon** - <https://vimeo.com/308090290>
- **Brunch on the beach**, Le Rayol Canadel - https://youtu.be/p_Da8sCgzWA
- **Wedding planner**, a profession - <https://vimeo.com/385693541>
- **Mariage in a private villa** - <https://vimeo.com/278539730>
- Shooting photos/video, at Pramousquier - <https://vimeo.com/277787681>
- From London to **Château de l'Arnaude** - <https://youtu.be/REp87VwyiHo>
- Wedding at **Château La Napoule** - <https://youtube.com/shorts/kLoDnOwbLNo?si=S9PbD6KYZItZZqOP>
- Shooting at **Château Saint Martin** in Vence - <https://youtu.be/89lKoSfXhjs?si=XoNarGu5FOxmc6nB>



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How to contact us ?



Together, let's Create your Incredible D-Day!

according to your wishes and desires...



Vanessa Roussel

- Wedding & Event Planner pour l'agence
Shades Waves wedding & event planner
- Floral Designer pour *FLORAL French Riviera*

☎ +33 6 24 02 23 50

✉ shades.waves@gmail.com

🏠 France - Europe - Foreign

📷 [shades_waves_weddingplanner](https://www.instagram.com/shades_waves_weddingplanner)

@ [shadeswaves.com](https://www.shadeswaves.com)



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Joelle Antoun

Wedding & Event Planner

☎ +33 7 51 11 16 42

✉ joelle@shadeswaves.com

🏠 Marseille - Provence - Nice - Cannes - Monaco

📷 [joelle_shadeswaves_wedding](https://www.instagram.com/joelle_shadeswaves_wedding)

@ [shadeswaves.com](https://www.shadeswaves.com)

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Crédit : Mickaël Hantzer

Adeline Gonzalez

Wedding & Event Planner



+33 6 10 50 48 39



adeline@shadeswaves.com



Corse, France



[adeline_shadeswaves_wedding](https://www.instagram.com/adeline_shadeswaves_wedding)



[shadeswaves.com](https://www.shadeswaves.com)

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Crédit : Mickaël Hantzer

Julie Borrega

Wedding & Event Planner

☎ +33 6 32 38 99 90

✉ julie@shadeswaves.com

🏠 Alpes Maritimes, France

📷 [julie_shadeswaveswedding](https://www.instagram.com/julie_shadeswaveswedding)

@ [shadeswaves.com](https://www.shadeswaves.com)